

Mobile app checkout in seconds, not minutes

BAM Checkout enables your mobile customers with the easiest and most friction-free way to make purchases in your mobile app.

Increase conversion rates and save your customers time and effort by implementing BAM Checkout into your existing mobile checkout flow. BAM Checkout eliminates an average of 75 keystrokes and nearly 2 minutes of transaction time and replaces this with credit card and driver license scanning using the customer's mobile device camera. The scanned information is then auto-populated into your mobile app's checkout flow.

$B_{14} Al_{0.75} Mg_{0.75}$

Why BAM?

BAM is a compound of Boron, Aluminum, and Magnesium which produces the least amount of sliding friction of any substance in the world. It's all about eliminating friction!

How it works



1

Customer simply taps scan button on mobile form



2

Customer holds up their credit card and driver license (back of card) to their mobile device's camera



3



4

In seconds, scanning is completed and data is auto-populated into checkout fields

Key Benefits

- ✓ Drive higher conversion rates by eliminating an average of 75 keystrokes and nearly 2 minutes of transaction time.
- ✓ Integrate into your mobile app's existing checkout flow in as little as an hour.
- ✓ Significantly reduce fraud-related chargebacks:
 - Anti-fraud tool crosschecks names on credit card and driver license.
 - Know your customer has their actual credit card in-hand.
- ✓ Increase transaction completion rates by more than 10%.
- ✓ Eliminate customer data entry errors.

Currently available on



Anti-fraud measures



Anti-fraud tool crosschecks names on credit card and driver license.
Actual Driver License and Credit Card must be present for scan process.

Features & Benefits

Increase conversion and revenue

Customers are motivated to complete their purchases by replacing manual key entry of payment and personal data with a simple and engaging process for scanning their credit card and driver license.



Great user experience

Customers love when the merchants they transact with make it fast, easy and fun to make purchases. The BAM Checkout's scan buttons are intuitive to use and will enhance your UI.



Customizable and Easy to Implement

The BAM Checkout SDK is designed for rapid and easy implementation into your mobile app and can be accomplished by a developer in as little as one hour. BAM Checkout can be customized in keeping with your existing mobile app checkout flow. You can select either a one or two button process flow that gives you the option to scan either or both credit card and driver license.



No hardware or dongle required

BAM Checkout utilizes the camera on your customer's mobile device to scan and extract both ID and payment information. BAM Checkout is available for iOS and Android applications.



Reduce fraud risk

BAM Checkout provides merchants with a fraud control measure by instantly crosschecking the name on a credit card with the name on a driver license and informing the merchant of any discrepancies. BAM Checkout also requires your customer to scan their actual credit card and driver license to complete the purchase.



Safe and Secure

Jumio is PCI Level 1 compliant and certified. In most cases, all actions take place on device and there is no transmission or storage of pictures or data. We adhere to strict 24/7 system monitoring standards.

