

Reduce abandonment and increase participation

Abandonment at customer sign-up and checkout accounts for billions of dollars of lost revenue. The highest area of friction and consumer abandonment occurs at the account creation or checkout process. The quality, experience and safety concerns are high in a sharing economy model, and it is imperative for collaborative consumption organizations to deliver safe, consistent, and easy onboarding and checkout experiences.

Instant, key-less account registration

Jumio provides sharing economy providers convenient, cost-effective ways to reduce account abandonment, verify users, and streamline the checkout and onboarding process. Integrating into your existing checkout or account sign-up process, Jumio's technology instantaneously sees, extracts and auto-populates form fills with credit card or user ID information for fast, easy checkout. If needed, Jumio can validate government-issued IDs from over 120 different countries, to help build trust and validate identity when onboarding customers or providers.

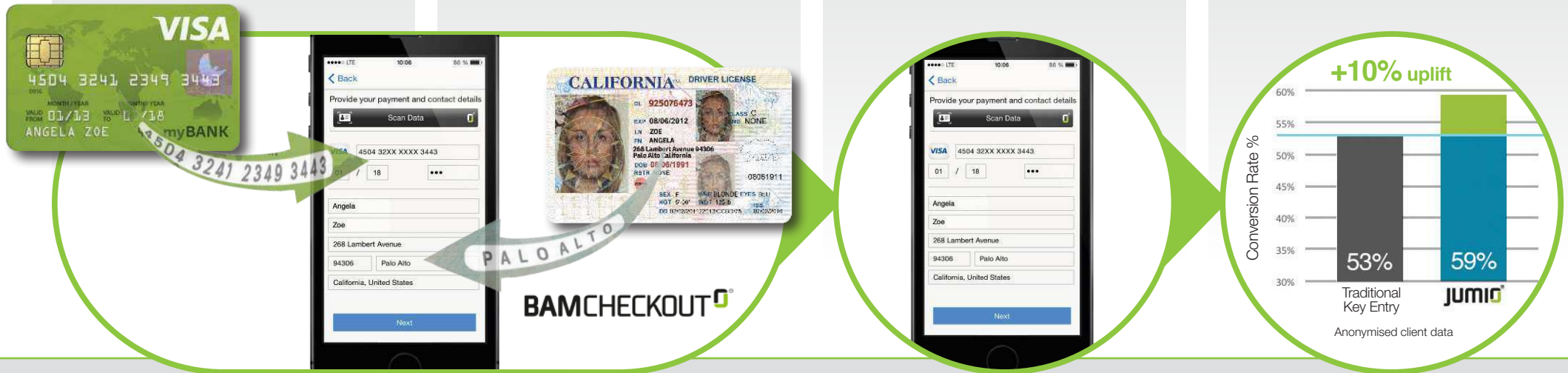
How it works...

1 At the point in your onboarding process that you define, end-users are asked to hold their payment and ID document up to their mobile device camera or webcam.

2 Jumio's BAM Checkout® technology is integrated into your app and instantly extracts payment data, customer name and date of birth and if present, address data too.

3 Data is instantly and neatly populated into the checkout pages increasing transaction completion and reducing abandonment.

4 Customers complete transactions in seconds instead of minutes and successful transactions are increased by over 10%.



The result?

-  Reduce account sign-up drop off by over 10%
-  Increase conversion and revenue
-  Build an efficient, cost effective trust and identity infrastructure

Accelerated customer sign-up

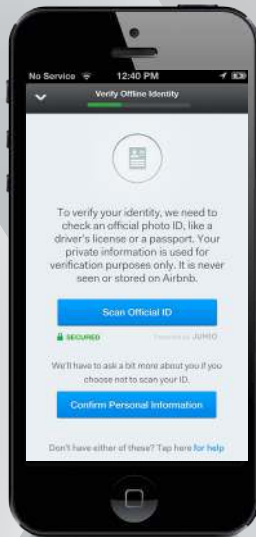
Airbnb: **Sharing economy lodging provider**

Objective: **Improve sign-up and transaction completion**



1

AirBnB asks the customer to scan ID documents using their device camera



2

The customers are then prompted to select the type of document and country of origin



3

The customer then sees the image of the ID document they've scanned



4

Because Netverify is embedded in the AirBnB app, documents are automatically authenticated against a range of security features



“ We’ve enabled Jumio’s real-time instant verification solution, Netverify® to enhance our trust & safety efforts. It was easy to implement and the latest platform offers a fresh clean design and an intuitive user interface. ”



“ Jumio’s Netverify saves us time and money, eliminates manual document sharing, and creates a user experience that our customers love. ”



Learn more about how Jumio helps sharing economy service providers:
www.jumio.com/sharing-economy

Contact: sales@jumio.com



Multi-platform



Multi-device



Easy integration



PCI compliant

