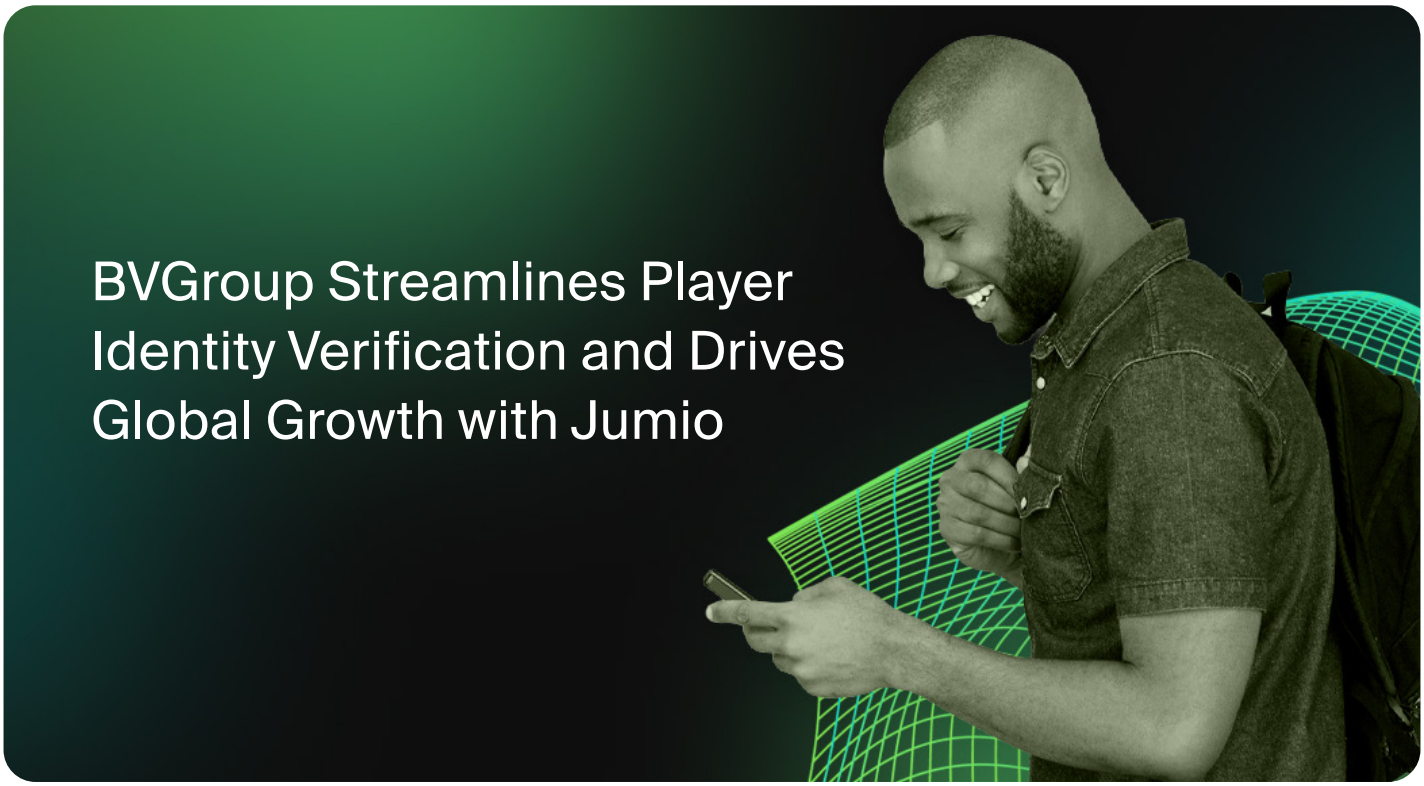
jumio | Case Study



BVGroup Streamlines Player Identity Verification and Drives Global Growth with Jumio

BVGROUP

International gaming leader uses Jumio to reduce manual reviews and support regulatory compliance as it expands into new markets.

BVGroup is a privately held independent gambling operator and B2B technology solutions provider offering full-service, end-to-end technology solutions for gaming companies. The company was founded in 1946 as Victor Chandler, and has more than 1 million players placing more than 60 million bets per year.

Operating in a highly competitive industry, BVGroup must ensure that new players are verified accurately and with minimal friction, while meeting strict regulatory requirements across multiple jurisdictions. The online gaming industry is subject to strict KYC requirements designed to prevent fraud, protect players and ensure responsible gambling, so BVGroup requires a solution that can adapt to evolving regulations and support a seamless player onboarding experience. In addition, as BVGroup expands internationally, the company requires a reliable identity verification solution which can easily be activated for new regulatory environments.

> “Jumio gives us the flexibility to activate identity verification quickly when we enter new markets and adjust workflows whenever requirements change.”
>
> Kay Fenemore, Director of KYC, BVGroup

BVGroup has worked with Jumio for many years, building a long-term partnership that supports its evolving compliance and operational requirements. Integrating Jumio's digital identity verification capabilities enables BVGroup to verify player identities automatically, eliminating the need for manual document checks, while maintaining high levels of accuracy and fraud protection. BVGroup has expanded its use of Jumio's selfie-based identity verification and fraud detection capabilities, to further streamline player onboarding while maintaining compliance with local regulations.

"Jumio gives us the flexibility to support our operations as we expand into new regions," said Kay Fenemore, director of KYC at BVGroup. "We can activate verification workflows quickly and make adjustments through Jumio whenever requirements change."

How Jumio Helps

Jumio supports BVGroup's identity verification and compliance processes by providing automated, configurable identity checks that can adapt to changing regulatory requirements.

Through its longstanding partnership with Jumio, BVGroup has built a scalable identity verification framework that supports regulatory compliance, operational efficiency and continued global growth. Key benefits that Jumio delivers for BVGroup include:

Elimination of manual ID checks

BVGroup no longer needs to manually review identity documents as trust in automated verification has grown.

Improved fraud prevention

Selfie-based verification strengthens defenses against identity fraud.

Operational flexibility

Verification workflows can be adjusted quickly as regulations or business needs change.

Faster market expansion

Identity verification can be activated quickly when entering new jurisdictions.

As regulatory expectations continue to evolve across the online gaming industry, BVGroup relies on Jumio to support secure player onboarding while maintaining the flexibility needed to adapt to changing market requirements.

> "Selfie-based identity verification has become a key part of our fraud prevention strategy and has proven even more valuable than we initially expected."
>
> Kay Fenemore, Director of KYC, BVGroup