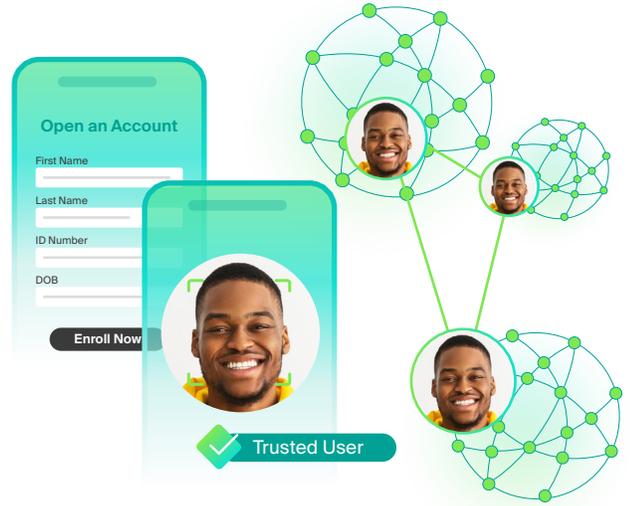


# Streamline the User Experience with True Reusable Identity

Today's digital identity verification experiences often force trusted, returning users to reverify themselves with full ID capture at every onboarding or authentication step. This unnecessary repetition creates friction, increases abandonment rates, and frustrates end users.

selfie.DONE eliminates that friction. Powered by the Jumio Identity Graph, selfie.DONE instantly recognizes and reverifies returning, trusted users with just a selfie – no need to rescan IDs. The result: a dramatically smoother user experience with uncompromised fraud detection, starting in Brazil and expanding worldwide.



## Key Benefits



### Streamlined User Experience

Trusted users bypass ID capture entirely, being instantly recognized and verified with just a selfie.



### Higher Conversion Rates

Less friction means higher conversion rates, greater user satisfaction, and improved retention.



### Future-Ready Reusable Identity

Jumio's vision for true reusable identity is underway: A frictionless identity ecosystem, powered by the Jumio Graph, that allows trusted users to be recognized and verified across the digital economy.



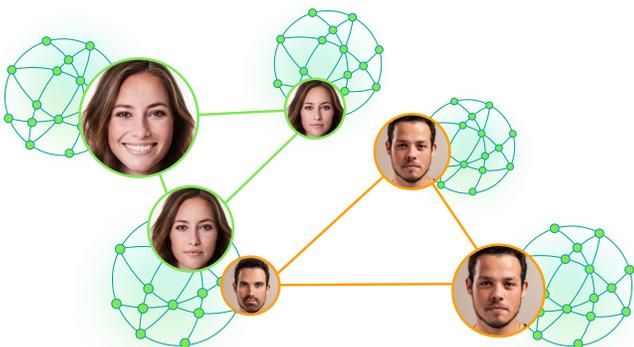
### Trusted Reverification

Instantly recognize returning users across businesses based on previously verified trust signals.



### Uncompromised Fraud Detection

Jumio applies cross-customer, global intelligence from legitimate and fraud data, plus proprietary risk checks, to deliver unmatched fraud prevention.

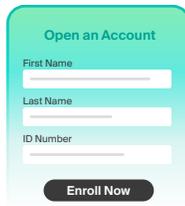


## Powered by the Jumio Identity Graph

At the core of selfie.DONE is the Jumio Identity Graph, a continuously evolving cross-customer identity intelligence engine built on tens of millions of global identity attributes. It unifies data from legitimate and fraudulent interactions to recognize trusted users in real time – across industries, regions, and use cases – without compromising privacy or security.

# How it Works

## Step 1



Open an Account

First Name

Last Name

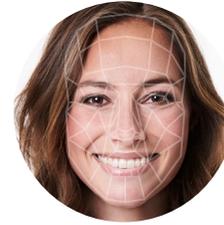
ID Number

Enroll Now

### Onboarding Begins

The user provides necessary identifying information to the business during onboarding (e.g., CPF national ID number in Brazil).

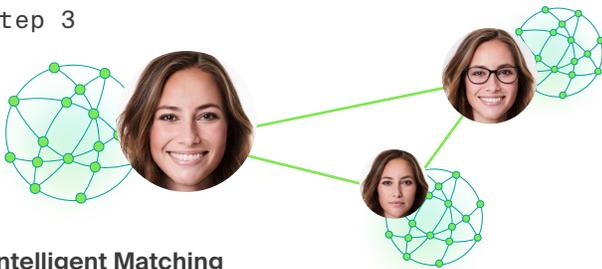
## Step 2



### Selfie Verification

The user completes a selfie check using advanced liveness detection, protecting against deepfakes, spoofs, and injection attacks.

## Step 3



### Intelligent Matching

Jumio compares the selfie and user data to trusted identity records within the Identity Graph, conducting real-time risk analysis using Jumio's global intelligence signals.

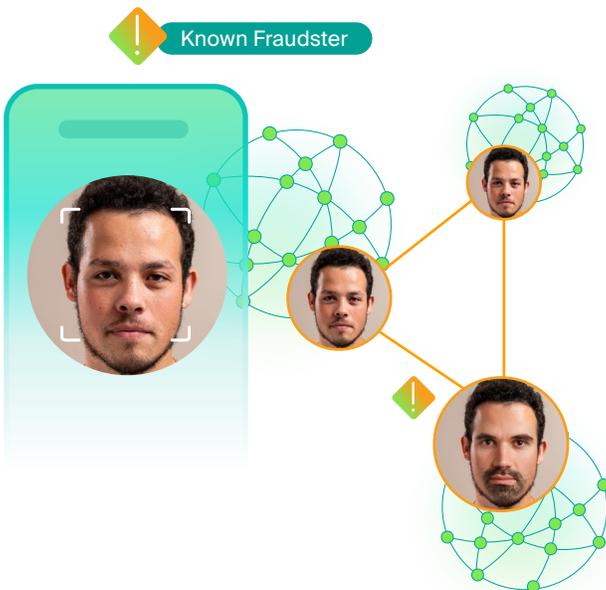
## Step 4



### Smart Decisioning

- If a verified and trusted identity match is found, the user is instantly reverified and approved.
- If risk indicators appear, Jumio automatically routes the user to a full ID verification flow for additional checks.

# Key Features



- ✔ **Instant Verification and Reverification:**  
Recognize new and returning users with just a selfie.
- ✔ **Advanced Liveness Detection:**  
AI-powered protection against spoofs and deepfakes.
- ✔ **Real-Time Risk Checks:**  
Continuous fraud checks using global data intelligence.
- ✔ **Identity Graph Intelligence:**  
Cross-customer trust signals ensure accurate matching.
- ✔ **Seamless Fallback:**  
Risky users automatically flow into a fresh ID verification path.