

Submitting an ID Isn't Always Enough

Before you do business with a new user, it's important to verify that their identity document is valid and not fraudulent. But what if the ID is legitimate but belongs to someone else?

Selfie Verification is a critical step in stopping identity theft and protecting good customers from deepfakes and bots used in account takeovers.



Benefits



Advanced Face-based Biometrics

Using highly advanced face-based biometrics, we compare the user's selfie to the photo on the ID document. We can detect with a high degree of accuracy whether the selfie is of a living person who is physically present – not a spoofing attempt such as a photo, pre-recorded video or sleeping person – and that it's the same person shown on the ID.



Protect Your Customers From Account Takeover

In addition to stopping fraudsters during onboarding, you can protect your existing customers' accounts by prompting them to take a selfie when they try to change their password, transfer large amounts of money or other potentially high-risk activities.



AI-driven Technology

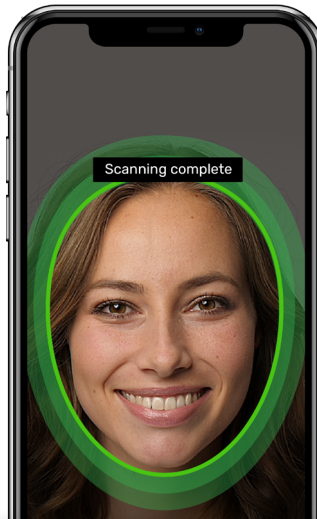
Sophisticated algorithms catch deepfakes and other fraud attempts that are difficult or impossible to spot with the naked eye.



Intuitive User Experience

Users take a photo of themselves with their own device's camera.

How Selfie Verification Fits into Your Identity Verification Process



1. ID Check

Is the identity document (ID) authentic and valid?

2. Selfie + Liveness Check

Is the person holding the ID the same person shown in the ID photo? Are they physically present during the transaction?

3. Risk-based Decision

Jumio calculates the fraud risk and approves or rejects the identity transaction in seconds based on your predefined risk tolerances.

