# Deter fraud and provide a seamless user experience for customers on the go.

Businesses involving non-ownership usage of cars, scooters and other vehicles need to verify the identities of customers, before handing over the keys or picking up a new rider. While you want to protect your fleet, you also want to provide a digital user experience that makes sign-up and ongoing usage quick and easy.





**Car Manufacturers** 



**Ride Sharing** 



**Vehicle Rentals** 



**Micro Mobility** 

# How Jumio Can Help

Jumio's suite of identity and authentication solutions is specifically designed for mobility organizations.



## **ID Verification**

Establish the genuine identity of your users before letting them take the wheel. Jumio ID Verification automatically verifies government-issued IDs in real time, employing advanced technologies to detect digital manipulations.



# **Fraud Deterrence**

Jumio helps mobility-based businesses protect their fleets by ensuring that the person creating an account or leasing a vehicle is who they claim to be.



# **Liveness Detection**

Jumio uses advanced facial biometrics to ensure the selfie is taken of a live person, not a photo, video or deepfake.



# **Ongoing Authentication**

Through the simple act of taking a selfie, Jumio Authentication ensures future logins and transactions are being made by the original account owner.

# **Identity Verification through AI and Automation**

Jumio's automated identity verification and authentication solutions leverage AI, computer vision and machine learning to establish the real-world identity of your users.



**ID Check** 

Is the ID document authentic and valid?



Selfie + Liveness Checks

Is the person holding the ID the same person shown in the ID photo? Is the person physically present during the transaction?



**Authentication** 

Is the person who originally signed up for the account the same person attempting to access the account?

# **Key Benefits**

#### ✓ Fast, accurate conversions

Achieve seamless customer conversions with automated and accurate verification that occurs in real time.

## ✓ The UX experts

We'll share the magic and best practices for how to provide an intuitive and satisfying user experience.

### Cross-platform support

Jumio seamlessly integrates into websites, iOS or Android applications via APIs, SDKs and webcams.

#### Al-driven innovation

Jumio uses AI and machine learning to reliably extract key data from government-issued IDs and find anomalies in manipulated IDs.

#### Online and onsite verification

Intuitive digital and kiosk-driven experiences help you verify the identity of all customers, whether they're online or onsite.

## ✓ Biometric-based solutions

Face-based biometric verification and liveness detection are a strong deterrent for would-be fraudsters using a fake ID.

#### Global footprint

Jumio supports more countries, languages and document types than any other solution.

#### ✓ Fast implementation

Quickly integrates into your website or mobile app and business processes.

