Improve mobile shopping conversion and reduce friction

Retailers face to loose up to $8.6 billion due to Mcommerce cart abandonment*. To make matters worse, 63 percent of consumers are less likely to buy from the same company via other purchase channels after abandoning a mobile transaction due to a poor experience. Mcommerce represents a real problem for retailers, and though mobile app technology has improved, the checkout process has not kept pace.

Friction free checkout for conversion lift

Jumio's technology was engineered from the ground up to increase purchase completions by minimizing friction in Mcommerce. Our BAM Checkout® technology fits seamlessly into your existing process, and instantly sees, extracts and auto-populates form fills with ID and payment data. Because Jumio's technology taps into the natural QR-like scanning behavior consumers already perform on their mobile devices, user checkout happens in seconds not minutes, increasing Mcommerce transaction completion by 10%.
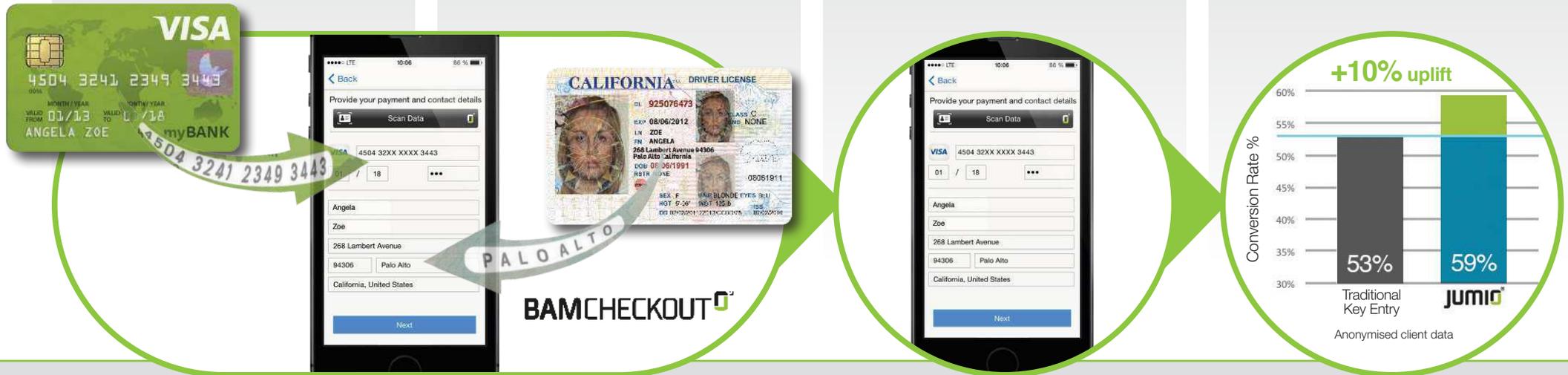
How it works...

The result?

Reduce transaction drop off by 10%

Increase conversion and revenue

Eliminate customer entry data errors

1 At the point in your checkout process that you define, end-users are asked to hold their payment and ID document up to their mobile device camera or webcam.

2 Jumio's BAM Checkout technology instantly extracts payment data, customer name, and if present, address data too.

3 Data is instantly and neatly populated into the checkout pages increasing transaction completion and reducing abandonment.

4 Customers complete transactions in seconds instead of minutes and successful transactions are increased by over 10%.

BAMCHECKOUT

+10% uplift

Conversion Rate %

53% Traditional Key Entry

59% JUMIO

Anonymised client data

JUMIO®

Reliable and secure technology you can trust

Data security and system integrity is at the heart of every Jumio transaction.

Secure

Jumio is SRC Certified, and a registered Visa Merchant Agent. All data is transmitted using secure transport with strong cipher suites and stored encrypted using AES256.

24/7 Monitoring

Jumio's processing system deploys the highest industry standards in IT infrastructure monitoring. All Jumio servers, switches, applications and services are monitored 24/7 for near-instant awareness of any IT issues – even before they occur.

PCI Compliant

Jumio is PCI Level 1 compliant and regularly conducts security audits, vulnerability scans and penetration tests to ensure compliance with security best practices and standards. In addition, Jumio carries the same PCI security controls over to PII data ensuring the highest level of security standards for all transactions.

Learn more about how Jumio helps retailers: www.jumio.com/retail

Contact: sales@jumio.com

Multi-platform   Multi-device   Easy integration   PCI compliant

jumio®