Automate customer age and ID verification for KYC regulations

In the online gambling industry, age verification is a regulatory requirement that operators must adhere to. Leading gambling operators are increasingly viewing customer identification as not just a box-ticking regulatory exercise but as an opportunity to speed up and differentiate their customer experience. The challenge is being able to do this without placing undue burden on the customer, and without additional operational overhead on the side of the organization.

Real-time, online global age verification

Jumio helps gambling organizations welcome and verify customer age, gain operational efficiencies, and adhere to regulatory requirements, all while speeding up the customer registration process. By authenticating a customer's ID document virtually and instantly through a user's mobile device or webcam, Jumio's Netverify® technology enables online gambling sites to satisfy age regulatory requirements, all without stopping transaction momentum or adding operation overhead.

How it works...

The result?

18 Compliance with social responsibility and age verification licensing requirements

Speed up customer account verification processes by up to 4x

Decrease customer sign-up abandonment by over 10%

1 At point of registration, deposit or payout, gamblers simply hold their passport, driving license or ID card up to their mobile device camera or webcam.

2 Jumio's Netverify is integrated into the gambling site or app and instantly extracts customer name and date of birth, and if present, address data too.

3 The data is instantly and neatly populated into the customer registration fields increasing sign-ups and reducing abandoned applications.

4 At the same time Jumio authenticates the ID document to make sure it is a legitimate government-issued ID.

JUMIO® report

NETVERIFY®

✓ Name   ✓ Address

✓ Date of Birth

✓ Valid Government Issued ID Document

jumio®

Streamlined age verification

Betfair: Online gambling site

Objective: Reduce age and ID verification processing and operational overhead
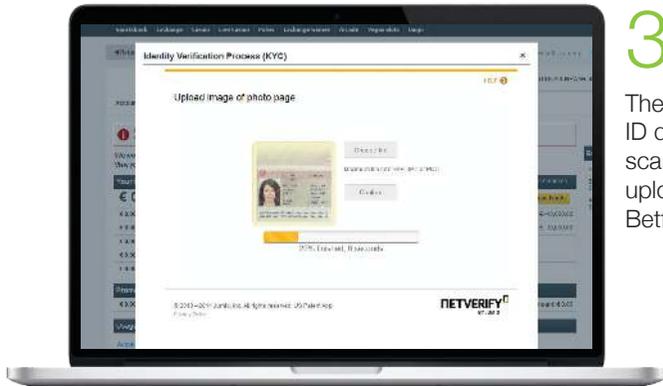
1

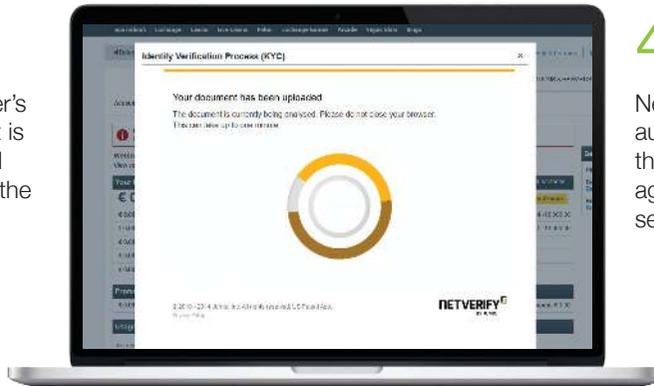Betfair asks the customer to scan ID documents using their webcam

2

Jumio's Netverify is integrated into the Betfair site and then the customer selects their country & ID document from a list

3

The customer's ID document is scanned and uploaded to the Betfair site

4

Netverify authenticates the ID document against a range of security features

By adding Jumio's Netverify into the customer verification process, we are making life quicker and easier for our customers, minimising fall-out from lengthy verification processes and removing costly man hours.

betfair

Jumio offers a new and unique approach in the identity verification market and we are pleased and excited to be working closely with them to help develop and deliver an innovative and exciting customer verification solution.

PokerStars

In the first week of being live with Netverify, we received and validated more customer ID documents than we would have previously in a whole month.

mr green

Learn more about how Jumio helps gambling organizations:
www.jumio.com/gaming

Contact: sales@jumio.com

Multi-platform   Multi-device   Easy integration   PCI compliant

jumio ®