Accelerate customer onboarding and transactions

Gambling operators are seeing customers abandon transactions and churn away from their brand due to clunky and old-fashioned payment and verification procedures. Streamlining the onboarding process offers more than just ticking regulatory boxes, but can be a key differentiator in the customer experience driving successful customer registrations, and minimizing customer turn-over.

Streamline application and transaction processes

Jumio helps gambling organizations increase transaction completion rates by more than 10%, and speed up the customer account verification process by 4x by turning a user's mobile device into a document or payment card scanning tool. Our proprietary BAM Checkout® technology intelligently sees, scans and then auto-populates form fills, while our Netverify® technology verifies IDs. Both technologies allow your customers to easily and quickly complete registration or deposit, and get onto their game or wager of choice, while enabling you to easily meet regulatory and security requirements, and reduce operational overhead.

How it works...

The result?

Increase transaction completion by over 10%

Speed up customer account verification processes by up to 4x

Meet age verification KYC requirements

1 At point of registration, deposit or payout gamblers simply hold their payment card and/or ID document up to their mobile device camera or webcam.

2 Jumio's BAM Checkout is integrated into the gambling site or app and instantly extracts payment data, customer name and date of birth, and if present, address data too.

3 Data is instantly and neatly populated into the registration or deposit fields increasing sign-ups and reducing abandoned registrations.

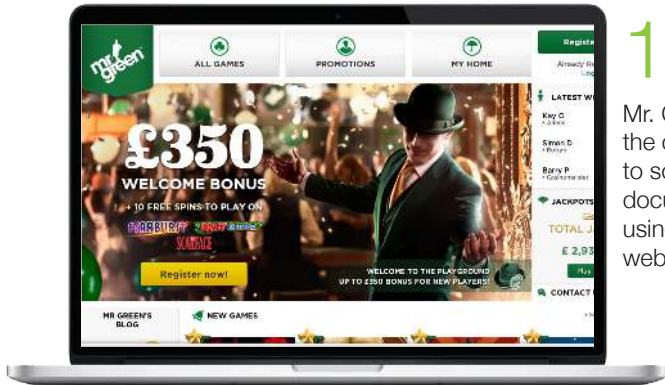**4** Customers complete registration and deposit in seconds instead of minutes, resulting in higher conversion rates.

+10% uplift

Conversion Rate %

53% Traditional Key Entry

59% JUMIO

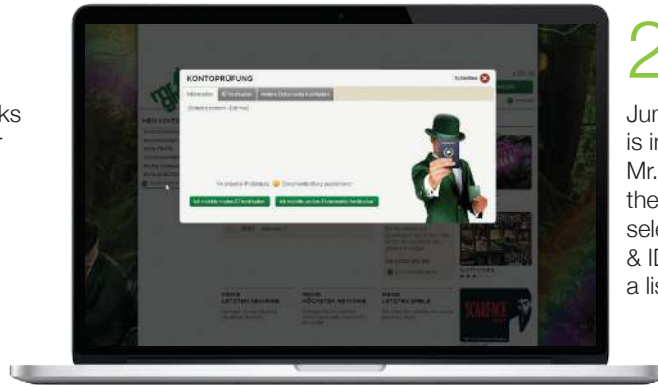Anonymised client data

JUMIO®

Accelerated customer onboarding

Mr. Green: Online gambling site

Objective: Automate ID verification for faster onboarding and transaction processing
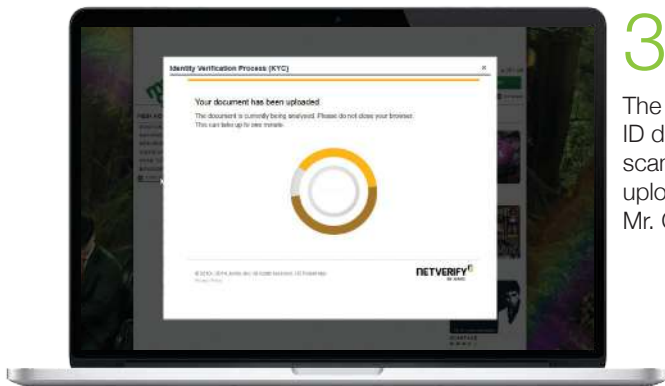
1
Mr. Green asks the customer to scan ID documents using their webcam

2
Jumio's Netverify® is integrated into the Mr. Green site and then the customer selects their country & ID document from a list

3
The customer's ID document is scanned and uploaded to the Mr. Green site

4
Netverify authenticates the ID document against a range of security features

"In the first week of being live with Netverify, we received and validated more customer ID documents than we would have previously in a whole month."

By adding Jumio's Netverify into the customer verification process, we are making life quicker and easier for our customers, minimising fall-out from lengthy verification processes and removing costly man hours.

Jumio offers a new and unique approach in the identity verification market and we are pleased and excited to be working closely with them to help develop and deliver an innovative and exciting customer verification solution.

Learn more about how Jumio helps gambling organizations:
www.jumio.com/gaming

Contact: sales@jumio.com

Multi-platform   Multi-device   Easy integration   PCI compliant

jumio®